

**Personal information****FIRST NAME / SURNAME** **Bogdan Lucian JORA****E-mail(s)****Nationality** Romanian**Date and place of birth****Occupational field** Research in political sciences**Work experience****Occupation or position held** Research Fellow (1998–present)**Main activities and responsibilities** Scientific research**Name and address of employer** The Institute of Political Sciences and International Relations „Ion I. C. Brătianu”, B-dul Iuliu Maniu, nr. 1-3, Corp A, et. VII, sector 6, Bucharest, www.ispri.ro; office@ispri.ro

Educațion

Title of qualification awarded B.A. in History (1990–1995)

Title of qualification awarded B.A in Political Sciences (1993-1997)

Name of organisation Babes-Bolyai University, Cluj Napoca

Title of qualification awarded M.A in Political Sciences (Euromediterranean Partnership Studies) 2000

Name of organisation University of Catania (Italy), Faculty of Political Sciences

Mother tongue Romanian

Other languages English, Italian, French

LIST OF PUBLICATIONS – 2026

I. Doctoral Thesis: Cultural Diplomacy of Romania in the Interwar Period – Representation of History, Babeş-Bolyai University, 2010.

II. Author Books:

JORA, Lucian (2014), *The Public Diplomacy of the European Union – Aspects on the Research Agenda*, Institute of Political Sciences and International Relations “Ion I. C. Brătianu” Publishing House, Bucharest, 240 pages, ISBN 978-606-8656-02-1.

JORA, Lucian (2018), *The Cultural Diplomacy of Romania in the Interwar Period*, Institute of Political Sciences and International Relations “Ion I. C. Brătianu” Publishing House, Bucharest, Romania, 270 pages, ISBN 978-606-865-65-88.

III. Coordinator and/or Co-author in Collective Volumes:

JORA, Lucian (2021), “The Visegrád Group in the European Parliament after the 2019 Elections”, chapter in the collective volume *The EU and the New Perfect Storm: The Pandemic, Geopolitics and Populism*, edited by Ruxandra IORDACHE, ISPRI Publishing House, Bucharest, ISBN 978-606-8656-96-0.

JORA, Lucian (2020), co-author, *The Geopolitical Black Sea Encyclopaedia*, edited by Dan DUNGACIU, Cambridge Scholars Publishing, ISBN 1-5275-5703-0, ISBN-13 978-1-5275-5703-1.

JORA, Lucian (2020), chapter in the collective volume “Reflections on Health Diplomacy as a Form of Public Diplomacy”, in Cristina Vohn and Dan Dungaciu (eds.), *Fighting Ourselves, the Virus and the Crises of the World: An Academic Journal during the Pandemic*, Bucharest, Institute of Political Sciences and International Relations “Ion I. C. Brătianu” Publishing House, 2020, 654 pages.

JORA, Lucian (2019), co-author, *Encyclopaedia of Diplomacy*, edited by Dan DUNGACIU, RAO, Bucharest, ISBN 978-606-006-260-8.

JORA, Lucian (2018), co-author, *Encyclopaedia of Romanians Abroad – Communities, Personalities, Concepts*, edited by Dan DUNGACIU and George GRIGORIȚĂ, RAO, Bucharest, ISBN 978-606-006-175-5.

JORA, Lucian (2017), co-author, Encyclopaedia of International Relations, edited by Dan DUNGACIU, RAO Publishing House, Bucharest, ISBN 978-606-8656-22-9.

JORA, Lucian (2016), “Functional Aspects of the EU–Turkey Agreement on Migration Management” (pp. 251–275), chapter in the collective volume *Storm over Europe*, ISPRI Publishing House, Bucharest, edited by Dan Dungaciu and Ruxandra Luca, ISBN 978-606-8656-33-5.

JORA, Lucian (2015), “Functional Aspects of the European Union’s Eastern Partnership”, chapter in the volume edited by Dan Dungaciu and Valentin Naumescu, *The European Union’s Eastern Neighborhood Today: Politics, Dynamics, Perspectives*, Cambridge Scholars Publishing, UK, 2015, 375 pages.

JORA, Lucian (2014), “EU Public Diplomacy towards the South Mediterranean Countries – Instances of Intercultural Cooperation at Work to Support Economic and Political Interests”, in *Romanian–Moroccan Forms of Manifestation in the European Space*, edited by Viorella MANOLACHE, ISPRI Publishing House, Bucharest, 2014, pp. 173–185, ISBN 978-973-7745-98-9.

JORA, Lucian (2010), “NATO and the Constructivist Perspective – Paradigms of International Socialisation in Europe and the Near Neighbourhood”, chapter in *NATO – Post-Lisbon and Regional Challenges*, edited by Dan DUNGACIU and Sanda CINCĂ, ISPRI Publishing House, Bucharest, pp. 83–115, ISBN 978-973-7745-64-4.

JORA, Lucian (2013), “The Professional Future of History Graduates, between the ‘Crisis of History’ and the ‘Massification’ of University Education”, in *The Status of History and Historians in Contemporary Society*, edited by Gabriel Moisa, Sorin Şipoş and Igor Şarov, Cluj-Napoca, Mega Publishing House, 2013, 439 pages, ISBN 978-606-543-418-9.

JORA, Lucian (2009), “The National Idea in the European Union”, in *The National Idea and the European Idea*, edited by Cristian PANTELIMON, ISPRI Publishing House, Bucharest, 2009, pp. 54–59, ISBN 978-973-7745-31-6.

JORA, Lucian (2004), co-author, *Encyclopaedia of Romania’s Political History, 1859–2002*, edited by Stelian NEAGOE and Gh. PETCULESCU, ISPRI Publishing House, Bucharest, 2004, 800 pages, ISBN 973-99311-8-9.

JORA, Lucian (2004), “Romania and the European Union’s Common Foreign and Security Policy”, chapter in *Romania and Euro-Atlantic Integration*, edited by Ruxandra LUCA, ISPRI Publishing House, Bucharest, 2004, pp. 165–192, ISBN 973-7745-04-03.

IV. Chapters in Collective Volumes:

V. Studies and Articles Published in Indexed Journals: ISI / WoS / IDB /

JORA, Lucian (2026), "Considerations on Mexican Cultural Diplomacy", Rev. št. Pol. Rel. Int., XXII, 3, Bucharest, 2026.

JORA, Lucian (2026), „Paradigms of the emerging Chinese international relations theory”, Rev. št. Pol. Rel. Int., XXII, 1, București, 2026.

JORA, Lucian (2025), "Considerations on Chinese Alternatives to Western IR Theory", Rev. št. Pol. Rel. Int., XXII, 3, Bucharest, 2025.

JORA, Lucian (2025), "Considerations on the Cultural Diplomacy of Microstates", Rev. št. Pol. Rel. Int., XXII, 2, pp. 13–24, Bucharest, 2025.

JORA, Lucian (2025), "Considerations on the Cultural Diplomacy of the Scandinavian Space", Rev. št. Pol. Rel. Int., XXII, 1, pp. 73–84, Bucharest, 2025.

JORA, Lucian (2025) „Considerations regarding “ethnic culturalism” in the interwar Romanian cultural diplomacy “*Romanian Review of Political Sciences and International Relations*, Vol. XXI, no. 1, ISPRI, București, 2025.

JORA, Lucian (2025) „Teoria relațiilor internaționale de sorginte chineză – considerații despre *teoria simbiotică* și *realismul moral*”, XXII, 4, București, 2025.

JORA, Lucian (2024), "Considerations on Building External Prestige through Branding and Cultural Diplomacy", Revista de Științe Politice și Relații Internaționale, Vol. XXI, No. 2/2024, pp. 27–36.

JORA, Lucian (2024), "Technology as an Instrument of Soft Power – The Case of China", Revista de Științe Politice și Relații Internaționale, Vol. XXI, No. 1/2024, pp. 103–112.

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JORA, Lucian (2024), "Considerations on Cultural Ambassadors", Revista de Științe Politice și Relații Internaționale, Vol. XXI, No. 4/2024, pp. 74–81.

JORA, Lucian (2024), „Non-Institutionalized Cultural Diplomacy- The role of industries with cultural content“,Vol. XXI, no.1,*Romanian Review of Political Sciences and International Relations*,ISPRI, București, 2024.

JORA, Lucian and Nguyen Thi Phi Nga(2023), „Cultural Industries and Industries with a Cultural Content as a Conflict Prevention Tool, Suggestion for Vietnam“,în An Thinh Nguyen · Thu Thuy Pham · Joon Song · Yen-Ling Lin · Manh Cuong Dong, Editors*Contemporary Economic Issues in Asian Countries: Proceeding of CEIAC 2022*, Volume 2, Springer 2023, pp.585-592, ISBN 978-981-99-0489-1, ISBN 978-981-99-0490-7 (eBook) <https://doi.org/10.1007/978-981-99-0490-7>.

JORA, Lucian (2023), "Reflections on the Geopolitics of the Maritime Silk Road", Revista de Științe Politice și Relații Internaționale, ISPRI, Bucharest, 2023.

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JORA, Lucian (2022), "Considerations on Concepts of Chinese International Relations Theory: Tianxia and Harmony", Revista de Științe Politice și Relații Internaționale, No. 1, ISPRI, Bucharest, 2022.

JORA, Lucian (2022) „*Digital Diplomacy – opportunity and threat for public diplomacy*“, *Romanian Review of Political Sciences and International Relations*, Vol. XVIII, no. 1, ISPRI, București, 2022.

JORA, Lucian (2021) „EU- China relationship aspects regarding investments flow“, *Revista de Științe Politice și Relații Internaționale*, Vol. XVIII, Nr. 1, ISPRI, București, 2021, pp.9-20 (in Romanian).

JORA, Lucian (2021) „Cultural Industries in International Relations – Further Considerations“*Romanian Review of Political Sciences and International Relations*, Vol. XVIII, no.1,ISPRI, București, 2021, pp. 184–191.

JORA, Lucian (2020)„Cultural Industries – between “panem et circensis” and sustainable development“*Romanian Review of Political Sciences & International Relations*, Vol. 17 Issue 1, ISPRI,Bucharest, 2020, pp.49-58.

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JORA, Lucian (2020), "Confucianism and Soft Power in International Relations Theory in East Asia", Revista de Științe Politice și Relații Internaționale, No. 4, Vol. XVII, ISPRI, Bucharest, 2020, pp. 4–16 (ISSN online: 2285–7540).

JORA, Lucian (2019), “European Studies in Asia: Opportunities, Challenges, Solutions”, *Revista de Științe Politice și Relații Internaționale*, Vol. XVI, No. 1, ISPRI, Bucharest, pp. 51–59.

JORA, Lucian (2019), „1919 Romanian occupation of Budapest - Considerations regarding General Harry Hill Bandholtz - Undiplomatic Diary“, *Romanian Review of Political Sciences & International Relations*, Vol XVI, No.2, ISPRI, Bucharest 2019, pp. 51–67.

JORA, Lucian (2019), „Serving Romanian Cultural Diplomacy in France - Emil Cioran and his diplomatic episode“, *Romanian Review of Political Sciences and International Relations*, Vol.XVI, no. 1, ISPRI, București 2019, pp. 156–166.

JORA, Lucian (2018), „The Versailles Conference – a century of continuous Romanian-Hungarian debates“, *Romanian Review of Political Sciences and International Relation*, vol XV, No. 2, ISPRI, Bucharest 2018, pp. 106–116.

JORA, Lucian (2018), “The Union of Bessarabia with Romania – Considerations on Some Less-Known Documents”, *Revista de Științe Politice și Relații Internaționale*, Vol. XV, No. 1, ISPRI, Bucharest, 2018, pp. 140–152.

JORA, Lucian (2018), “Trianon – Aspects of Hungarian Cultural Propaganda versus the Cultural Propaganda of Greater Romania”, *Revista de Științe Politice și Relații Internaționale*, Vol. XV, No. 4, ISPRI, Bucharest, 2018, pp. 81–89.

JORA, Lucian (2017), “Brexit – Public Diplomacy – Reform and Counter-Reform of the European Union”, *Revista de Științe Politice și Relații Internaționale*, Vol. IV, No. 3, Bucharest, 2017, pp. 80–88.

JORA, Lucian (2017), „Brexit and the future of the European project-Possible scenarios“, *Romanian Review of Political Sciences and International Relations*, Vol.XIV,nr.1/2017, ISPRI, București,pp. 111–122.

JORA, Lucian (2017), „In Search for an International Relations Theory in South East Asia“, *Romanian Review of Political Sciences and International Relations*, VOL. XIV, No. 2, 2017, ISPRI,București, pp. 60–69.

JORA, Lucian (2016), „Considerations Regarding Cross-border Cultural and Academic Cooperation Programs between EU and the South and Eastern Mediterranean Countries – The Case of Cultural and Academic Exchanges“, *Eurolimes*, Issue No. 21/2016, University of Oradea,Oradea, pp. 129-140,ISSN: 1841-9259.

JORA, Lucian (2016), „Facing challenges and proposing solutions for the European Studies in Asia“, *Romanian Review of Political Sciences and International Relations*, Vol XIII,no.1/2016, ISPRI București, pp. 39–49.

JORA, Lucian (2016), „European Union’s development policies and the issue of effectiveness“ *Romanian Review of Political Sciences and International Relations*, Vol XIII, no.2/2016, ISPRI, Bucharest 2016,pp. 58–71.

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JORA, Lucian (2015), „Exploring professional future of graduates in political sciences“, *Romanian Review of Political Sciences and International Relations*, Vol XIII, no.1/2015. ISPRI, București, pp. 102-112.

JORA Lucian, (2014), „Paradigme ale diplomației publice europene - considerații în legătură cu profilul de expertiză al practicienilor“, *Revista de Științe Politice și Relații Internaționale*, Tom. XI, Nr.3/2014, ISPRI, București, pp 13-22.

JORA, Lucian (2013), „New Practices and Trends in Cultural Diplomacy“, *Romanian Review of Political Sciences and International Relations*, vol. X, No.1, ISPRI -Bucharest, 2013, pp. 43–53.

JORA, Lucian (2013), „Public Diplomacy and the European External Action Service, bridging the capabilities expectations gap“, *Romanian Review of Political Sciences and International Relations*, Vol X, no.2/2013, ISPRI, București, pp. 22–31.

JORA, Lucian (2013), „EU regional development policies applied in Romania, between theory and practice. The case of Human Resources Development dedicated structural funds“ in *Euro-Regional Journal of Socio-Economic Analysis*, Year I, Issue 1, November 2013, pp. 13–21, EBSCO.

JORA, Lucian (2012), “Development Policies and Strategies through the Valorisation of Historical Heritage – Cultural Tourism, Cultural Industries, Cultural Diplomacy”, *Revista de Științe Politice și Relații Internaționale*, No. 3/2012, ISPRI, Bucharest, pp. 42–53.

JORA, Lucian (2012), „Cultural Diplomacy and the Representation of History in Europe”, *Steps Towards a Research Agenda*, *On-line Journal Modelling the New Europe*, Issue no. 6/2012, pp. 75–93, ISSN 2247- 0514. Indexed in: EBSCO, Index Copernicus.

JORA, Lucian (2012), „Cultural Diplomacy today – Aspects from the ongoing debate“, *Romanian Review of Political Sciences and International Relations*, Vol. VIII, No. 1 2012, București, 178–182 (ISSN 1841-2300).

JORA, Lucian (2013), „Historians and Social Scientists - Divergence and Convergence within the Research Methodology“, *Annals of the Ovidius University of Constanta - Political Science Series* (1/2012). pp. 15-30, 16 p. indexed CEEOL.

JORA Lucian (2011), „The Foreign Public and the European Union Steps Towards a Coherent EU Public Diplomacy“, *Romanian Review of Political Sciences and International Relations*, Vol. VIII, No. 2, 2011, pp. 127-136.

JORA, Lucian (2010), „Cultural Diplomacy Today- New steps towards a research agenda“, *Romanian Review of Political Sciences and International Relations*, no 3, ISPRI, Bucharest 2010, Bucharest, pp. 117-125.

JORA, Lucian (2009), „Contemporary Challenges to Public Diplomacy: Theory and Practice“, *Romanian Review of Political Sciences and International Relations*, Vol. VI, no. 2, Romanian Academy Publishing, Bucharest, 2009, pp. 140–149.

JORA, Lucian (2009), “Mircea Eliade and Romanian Cultural Diplomacy in the Interwar Period”, *Revista de Științe Politice și Relații Internaționale*, No. 1, Bucharest, 2009, 15 pages.

JORA, Lucian (2007), „Historical knowledge of Europe and the European Dimension“, *Romanian Review of Political Sciences and International Relations*, Vol. IV, no. 1, Romanian Academy Publishing, Bucharest, pp. 153–159.

JORA, Lucian, (2007), „The decision power within the European Union Institutions“, *Romanian Review of Political Sciences and International Relations*, Vol. IV, no. 2, Romanian Academy Publishing, Bucharest, 2007 pp. 23–31.

JORA, Lucian (2005), “The European Constitutional Treaty and the Referendum Test”, *Revista de Științe Politice și Relații Internaționale*, Vol. II, No. 3, ISPRI, Bucharest, 2005, pp. 55–60.

JORA, Lucian, (2004), „The cultural diplomacy as a barometer for the European Integration“, *Romanian Review of Political Sciences*”Vol. I, no. 1, (new series), ISPRI, Bucharest, 2004, pp. 75–89.

JORA, Lucian (2002), “EU Identity Beyond the State”, *Revista Română de Teorie Socială*, No. 1, ISPRI, Bucharest, 12 pages.

JORA, Lucian (2002), „The Federalism in Europe, a contemporary debate“, *Romanian Review of Political Sciences*, no. 2, ISPRI, Bucharest, (9 p).

JORA, Lucian (2001) „European Union’s policies of Identity” *Romanian Review of Social Theory* no. 4, Romanian Academy Publishing, Bucharest, 2001 (10 p).

JORA, Lucian (2000), „The Belgian Federal Model” *Romanian Review of Social Theory* no. 3, ISPRI, Bucharest, 2000 (8 p).

JORA, Lucian (1999), „Impactul noilor tehnologii media asupra cercetării și scrisului istoric“, *Revista de teorie socială*, nr. 1, Editura Academiei Române, București, 1999 (12 p).

VI. National/International Scientific Communications and Conferences:

JORA, Lucian – “Romanian Cultural Diplomacy Strategies in the Interwar Period”, paper presented at the study day “Italy, Romania and Central-Eastern Europe: Cultural Diplomacy and Geopolitical Imperatives from Versailles to the Present Day”, organised by the University of Perugia, the Romanian Academy and the Romanian Cultural Institute (ICR), Perugia, 22 November, Italy.

JORA, Lucian, “The Cultural Diplomacy of the European External Action Service”, ISPRI Conference, Bucharest, 30 January 2013.

JORA, Lucian, “EU Financial Assistance for Human Resources Development: Applied Experience in Hungary, Poland and Romania”, National University of Singapore, EU Centre, Singapore, 24 April 2010.

JORA, Lucian, “Cultural Diplomacy versus Cultural Propaganda – New Research Insights”, Woodrow Wilson International Center for Scholars, Washington, DC, 15 December 2009.

JORA, Lucian, “Cultural Diplomacy through the Representation of History as a Conflict-Prevention Strategy in Europe”, lecture delivered at the Romanian Academy Hall, Bucharest, 10 June 2009.

JORA, Lucian, “*Europeanization of Eastern European countries*”, presentation within the conference: *European Integration and the Transformation of European Political and Social Order*, International Academic Conference Center in Shandong University at Weihai, Wei-Hai, China, Co - Centre for European Studies (Shandong University) & the European Research Institute (University of Bath), Wei-Hai, China, 19–21 October 2007.

JORA, Lucian, “EU Policies – Euro-Mediterranean Partnership versus Eastern Enlargement”, conference paper delivered at the Institute of Social Theory of the Romanian Academy, Bucharest, 18 March 2001.

JORA, Lucian, “The Challenge of the Representation of History”, Radboud University Nijmegen, the Netherlands, 23 March 2001.

VII. Research Grants:

2010–2013 – Development strategies through the valorization of historical heritage; University of Bucharest, Aldo Moro University of Bari, Italy.

VIII. International Research Stages:

Taiwan Fellowship – National Chengchi University, 2020, “Cultural Industries and Industries with Cultural Content as a Tool to Improve Cross-Strait Relations.”

National University of Singapore, EU Centre, April–May 2010, Visiting Scholar at the EU Centre.

Woodrow Wilson International Center for Scholars, Washington, DC, USA, 2009 – Cultural and Public Diplomacy Strategies.

Copenhagen University –Denmark 2002 (4 months) Stagiul de cercetare finanțat de Fundația Eugen Lovinescu- Valorisation of Historical Heritage in Branding and Cultural Diplomacy in Denmark.

Jagellonian University, Krakow Poland 2002 (3 weeks) - *Queen Jadwiga Fund* –Transborder cooperation programs across the Carpathian Region

IX. Areas of Interest:

Cultural Diplomacy; Representation of History; Cultural Heritage Valorisation; Branding through the Representation and Valorisation of Historical Heritage; Cultural Tourism; Human Resources Development; European Union Development Programmes.